



National Passenger Safety Week

January 19 - 26, 2026

PLAN YOUR EVENT

- Host a Rock the Belt Activity
- Watch Passengers Have The Power or any other NRSF PSA
- Get Living Initiative for January
- Use the Passport to Safe Driving in a parent/teen workshop to discuss driver training.
- Discuss Impaired driving (drugs or alcohol) using the Contract for Life
- Plan your own event that addresses the leading cause of teen crashes in your area with solutions for passengers to SPEAK UP!

LET'S GET SOCIAL

Follow SADD Nation, the National Road Safety Foundation, and We Save Lives all week for more information on how you can get involved and to share your commitment to being an engaged and safe passenger every time you get inside a vehicle. Post pics of your activities and success, and register your activity in MySADD!

MORE INFORMATION

For more Information please visit:
www.nationalpassengersafety.org



TAKE THE PLEDGE

There's never been a more Important time to SPEAK UP if you feel unsafe. Take the Courage to Intervene Pledge to share your commitment to passenger safety.

You can also organize community and school events around the pledge. Make a competition between grade levels, school groups, or community partners and see how many commitments you can receive.

CONTACT YOUR REP

Use your voice to contact your city council, State Representatives, or member of Congress. Ask them to declare a National Passenger Safety Week observance.

