



Mobilize for NPSW
January 19 - 23, 2026

Plan Your Event

- Host a Rock the Belt Activity
- Watch One Second In Time as a Group or any other NRSF PSA
- Get Living Initiative for January
- Use the Passport to Safe Driving in a parent/teen workshop to discuss driver training.
- Discuss Impaired driving (drugs or alcohol) using the Contract for Life
- Submit your #DrivingSkills101 entry
- Plan your own event that addresses the leading cause of teen crashes in your area with solutions for passengers to speak up!



Contact Your Reps

Use your voice to contact your city council, State Representatives, or member of Congress. Ask them to declare a National Passenger Safety Week observance. Check out the Advocacy Training in MySADD for more Info.

Be Social

Follow SADD Nation, the National Road Safety Foundation, and We Save Lives all week for more information on how you can get involved and to share your commitment to be an engaged and safe passenger every time you get Inside the car. Post pics of your activities and success, and register your activity in MySADD!

Take the Pledge

There's never been a more Important time to speak up if you feel unsafe. Take the Courage to Intervene Pledge to share your commitment to passenger safety.

You can also organize community and school events around the pledge. Make a competition between grade levels, school groups, or community partners and see how many commitments you can receive.

For More Info

For more Information on NPSW, please visit www.nationalpassengersafetyweek.org

